

# Nuu-chah-nulth Seafood LP

## June 2022 Newsletter

---



## 2022 INDIGENOUS PARTNERSHIPS SUCCESS SHOWCASE

Nuu-chah-nulth Seafood LP's President, Larry Johnson and CEO, Jennifer Woodland had the privilege of meeting Chief Terry Paul of the Membertou First Nation of Cape Breton in Nova Scotia while attending the Partnerships Success Showcase in Vancouver.

Chief Paul was a keynote speaker sharing his inspirational success story of putting together a coalition of seven first Nations communities that bought Clearwater seafoods - one of the largest seafood companies in North America. A billion-dollar deal.

Nuu-chah-nulth Seafood LP gifted Gratitude Seafood to Chief Paul

Nuu-chah-nulth Seafood LP were also provided tickets to the dinner and talk by Jody Wilson-Raybould. Another honor



Jennifer Woodland and Chief Terry Paul



Above: Chief Terry Paul and Larry Johnson  
Below: Jody Wilson-Raybould and Larry Johnson

## Gratitude Seafood Supports Language Revitalization– Laptops for Learners

Gratitude Seafood partnered with North Island College, to sponsor students dedicated to preserving the Nuu-chah-nulth language. 1.5% of the revenue from sales of Gratitude Seafood goes to supporting language revitalization initiatives



Five new Lenovo laptops were purchased for the language revitalization giveback Program – *Laptops for Learners* to students enrolled in the Indigenous Education program offered at North Island College

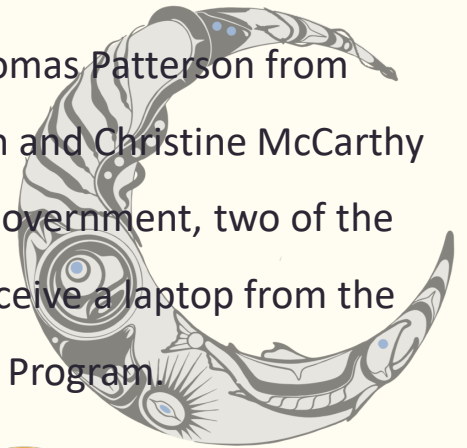




## Gratitude Seafood Supports Language Revitalization— Laptops for Learners



Congratulations Thomas Patterson from Ditidaht First Nation and Christine McCarthy from Yuułu?il?ath Government, two of the five recipients to receive a laptop from the Laptop for Learners Program.





### **Professional Development - Employment training**



Nuu-chah-nulth Seafood LP was pleased to sponsor 18 Ka:'yu:'k't'h'/Che:k:tlles7et'h' First Nation members in Marine Safety Training through North Island College.

The programme provided participants with working knowledge of Marine Safety Training including Marine Basic First Aid, Small Non-domestic Vessel Basic Safety (SDV-BS) Small Vessel Operator Proficiency Training Course (SVOP) and Restricted Operator Certificate - Maritime (ROC-M)

North Island College provides industry-approved training for both experienced and emerging mariners. The training covers boat safety, hazards, emergency response, survival, and rescue and more.

There is a re-emergence of traditional pride of our Nations and of their connection to the ocean with their traditional fishing practices.

*There's a huge demand for qualified marine workers in a variety of industries. It's an incredibly rewarding career, but it can also be hazardous, which is why safety training is so important. I'm proud that I can help workers prepare so they can work on the water safely.*

-Clive Quigley, Marine Training instructor



## Celebrating Kathy Happynook

Nuu-chah-nulth Seafood LP board of directors, staff and St. Jean's Cannery and Smokehouse plant manager and CEO came together for a lovely dinner to celebrate Kathy Happynook's retirement. Kathy, the backbone of the organization, has been with NSLP from the very beginning and formally retires on June 30, 2022. Kathy's work ethic, skills and personality will be missed by the company and the fishers she served.



Kathy Happynook and Larry Johnson

Kathy was presented with a silver pin of the NSLP logo. The logo was designed by Didtaht First Nation Artist, Darren Thompson, and the pin was carved by Ahousat First Nation Artist, Paul Sam.

We wish Kathy a very happy retirement in Victoria surrounded by family.



## Nuu-chah-nulth Seafood LP in the news

NSLP was host to a large announcement by Fisheries and Oceans Canada regarding the success of the PICFI program. Gary Wilson, from The Ka:'yu:'k't'h'/Che:k'tles7et'h' First Nation Business Group and NSLP CEO Jennifer Woodland welcomed Minister Murray to St. Jean's Cannery for the media event.

NSLP is a member of the PICFI program and uses the funding to grow and diversify.





Minister Murray announced investments that will support First Nations commercial fisheries enterprises for the benefit of Indigenous communities under the Pacific Integrated Commercial Fisheries Initiative (PICFI).

The federal government is providing more support to help Indigenous fishing communities support new business and increase training opportunities.

A total of \$11.8 million will support First Nations commercial fisheries enterprises under the Pacific Integrated Commercial Fisheries Initiative (PICFI).



Minister of fisheries and oceans Joyce Murray said they are working every day to foster a model of shared stewardship to increase First Nations involvement in fisheries.

Source: Nanaimo News



**Fisheries and Oceans  
Canada**

"In Indigenous communities across Canada there have long been calls for priority access to food, social, and ceremony fisheries, greater access to commercial fisheries, and a greater say in how fisheries are managed within traditional territories."





**GRATITUDE**  
**SEAFOOD**

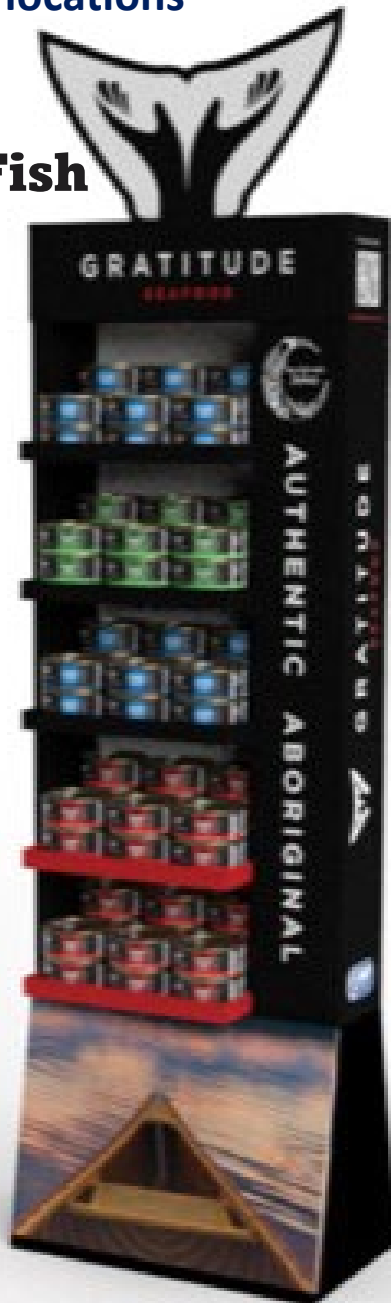
NEW THERMOFORMER  
PACKAGING AND FISH  
PORTION EQUIPMENT

**Gratitude Seafood** is expanding beyond the canned and smoked products and proceeding with a fresh and frozen line. New thermoformer packaging and fish portion equipment was purchased with the assistance of PICFI funding. The equipment is up and running and product development, art and labels are near completion.



Continue to shop for Gratitude canned products at the following locations

**Ukee Seafood and Fish  
Pak  
Tseshaht Market  
UBC Bookstore  
Superstore**





## RETIREMENT

### Andrew Day – Board of Directors

We would like to extend our gratitude to Andrew Day for his years of support, dedication and contribution to the formation of our company. Andrew will be dearly missed by all. We wish Andrew all the best in his future endeavors.

Andrew joins David Smith, another valued member of the Board of Directors that retired in 2021.

We would also like to extend a warm welcome to Lillian White and Stuart Nelson who have filled our vacant Board of Directors positions and brought with them their expertise in their fields.

Andrew Day, Larry Johnson and Kathy Happynook enjoy a farewell dinner



## WELCOME

### Lillian White – Board of Directors

Lillian is the former President and owner of Treen Safety (Worksafe) Inc. a company that provided safety solutions to various industries. Lillian received her CGA designation in the 1983 and currently retains her CPA designation. Lillian provides expertise in finance and business management.

### Stuart Nelson – Board of Directors

Stuart is well known in the fishing industry as he provides consulting services to the BC seafood industry, government, and First Nations. Drawing upon a background in fleet management and processing, Stuart brings a practical perspective to development of business and strategic plans, and operational support for fishing companies and organizations.



Kathy Happynook, David Smith and John McLeod stand with a beautiful paddle carved by the talented local carver/artist Chuck Doiron

## NSLP is guided by the following Nuu-chah-nulth principles:

---

1. **hish-uk ts'a-walk** - everything is one, everything is interconnected
2. **iisaak** - greater respect with caring
3. **uu-a-thluk** – taking care for future generations

